



Fundraising to help our volunteers to help wild Cornish Seals

Fundraising policy : Non profit making organisation

Our volunteers donate hundreds of hours of their time and energy towards:-

- Pup watches** to assess if a rescue is needed
- Rescues** of pups in trouble in conjunction with BDMLR, NSS & the RSPCA
Assisting with the **release** of rehabilitated seals
- Observations** to learn more about wild seals & to recognise individual seals
Providing opportunities to **explore the lives of seals** in Cornwall
Providing **free information leaflets** help people learn about Cornish Seals
Promoting ways of **reducing the disturbance** of seals in their natural habitat.

We also work towards the longer term aims of supporting **research** into the wild seals of the Celtic fringe and projects aimed at greater public access to information about seals, such as **webcams, publications and educational experiences.**

We raise funds through donations, sales and events to cover our costs and to pay for future fundraising activities.

Previous costs have included:-

- Printing- E.g. Marine Codes of Conduct and information leaflets about seals, which are distributed to the public for free
- Buying items to sell to raise funds – E.g. Furry Seals and Key rings

See seals in our seas forever, sealing our futures together.

Our expenditure is informed by our organisational aims. To...:-

1. Reduce disturbance of the seals to ensure the future survival of seal colonies
2. Carry out digital photo identification work on individual seals by:-
 - Sharing images of individual seals
 - Adding new seal images to the ID Catalogue
 - Trying to identify individual seals present at sites around the Cornish coast
 - Link seals visiting Cornwall to other parts of the UK and beyond
3. Learn more about the seals through regular cliff top observation work, for example:-
Numbers, Groupings, Behaviour, Threats, Health, Patterns, Migration to other seal sites, Identification of factors affecting the seals
4. Link and inform all parties interested in seals, for example :-
The public, National Trust, Cornwall Wildlife Trust, Seaquest South West, British Divers Marine Life Rescue, National Seal Sanctuary, Trinity House, HM Coastguard, Local Fishing industry, Educational organisations, Seal enthusiasts!
6. Collect and centralise resources, information, articles and news about Seals
7. Seek and secure funding to support the group's activities
8. Enjoy learning more about seals!